



NEWS RELEASE

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SKB Shotguns Recognizes Accomplished Shooters with New Program

OMAHA, NE- SKB has a growing circle of shooting champions who shoot SKB Shotguns and now these shooters are being recognized for their achievements. The “Join the Circle” program offers shooters the opportunity to earn achievement patches for different levels of marksmanship.

Achievement patches are earned for shooting 25, 50, 75, 100 or 200 clay targets straight at organized shooting events. Since the 2008 Grand American more than 75 SKB shooters have Joined the Circle.

SKB will send one patch per level free of charge to registered shooters. Once shooters reach the 100 or 200 straight level, their photo and list of achievements are placed on the SKB Shotguns Web site at www.skbshotguns.com. This “wall of fame” brings light to the wonderful success SKB shooters have accomplished.

President Rob Johansen explains his enthusiasm for the program, “We think that it is important to take time and acknowledge our shooters for their commendable shooting performances. We appreciate their participation in the competitions, shooting programs and for choosing SKB. We always look forward to hearing about their accomplishments and encouraging them into the next level of marksmanship.”

SKB owners can register for the Join the Circle program online at www.skshotguns.com or by mailing in a downloadable paper version from the Web site. After a shoot, participants must mail a photocopy of the official score card to the national SKB office in Omaha to receive achievement patches. SKB will send patches free of charge, only one patch per level is allowed. To qualify, the shooter must use a SKB shotgun during the event.

To learn more about the Join the Circle or to sign up for the program visit the SKB Web site at, www.skshotguns.com or call our office at 1-800-752-2767. It's time to join the growing circle of SKB champions!

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